

DELEGATE

HANDBOOK 2027



Oakville (GTA) / Ontario
1-5 July 2027



Founder's Vision

"Building Crowns, Creating Leaders—Annie Manjuran's Transformative Vision."

Annie Manjuran
Founder & CEO of Mrs Canada Inc., now MCI
Canadian Pageants Inc.

Welcome to MCI Canadian Pageants Inc., formerly Mrs Canada Inc.—a visionary national platform built on empowerment, diversity, leadership, and the celebration of womanhood.

MCI Canadian Pageants proudly welcomes women across three distinct categories: Miss, Ms, and Mrs, creating meaningful opportunities for women of different ages, backgrounds, and life journeys.

Recognized as one of Canada's premier pageant organizations, MCI is dedicated to uplifting women from every background and walk of life. As the Canadian franchise holder for renowned international pageants—including Miss Eco International Canada, Mrs World Canada, Mrs Universe Canada, Mrs Globe Canada, and others—MCI provides women with extraordinary opportunities to showcase their intelligence, confidence, talent, purpose, and leadership on national and international stages.

Under Annie's dynamic leadership, MCI has flourished into a respected national and international platform. Her remarkable dedication to inclusivity earned her recognition as one of Pageant Planet's Top 10 National Directors, highlighting her mission to create meaningful and transformative experiences for women across Canada and around the world.

Annie's accomplishments extend far beyond the pageant stage. She is celebrated nationally for her impact and has received distinguished honours, including:

Top 75 Immigrant Award in Canada—recognizing influential leaders shaping Canada's multicultural landscape.

Top 40 Under 40 Award—honouring exceptional young trailblazers making remarkable contributions to their communities.

In addition to MCI Canadian Pageants Inc., Annie is the driving force behind several influential initiatives that continue to elevate, represent, and empower women:

Miss & Ms North America Pageants: A celebrated platform amplifying women's voices across the continent.

Canadian National Fashion Show: A national, diversity-driven fashion platform hosting fashion weeks across 10 Canadian cities, including Edmonton, Surrey, Toronto, Whitehorse, Winnipeg, Saskatoon, and Montreal. The platform creates valuable opportunities for designers, models, artists, and other fashion-industry professionals.

Ambaries: A luxury silk-like kaftan brand designed to celebrate and empower women of all shapes, sizes, and cultures.

World Universal Pageants: A global organization offering women unparalleled opportunities to represent their nations with purpose and pride.

Through every project she leads, Annie remains committed to inspiring women to embrace their power, pursue their dreams, and rise to their fullest potential. Her work continues to create a meaningful and lasting impact on women's lives across Canada and around the world.

Join us as we celebrate the brilliance, strength, and unstoppable spirit of women—guided by the extraordinary vision of Annie Manjuran.





QUEENS OF 2026

AWARD WINNERS OF 2026



Jessie

Mrs Petite Canada
Globe



Jacy

Mrs Earth Canada



Leeanne

World Universal
Canada
Ambassador

Chantel
World Universal
Spirit of Canada



Kamini

Elite World Universal
Canada

Competition Segments

Interview - 30 %

INTERVIEW

This will be an in person interview will be held at the venue , exact date and time will be shared during orientation on 1st July , 2027



EVENING GOWN - 25 %

Delegates should select a full length gown that looks great on the delegate.
A full length gown is essential and must walk freely in the gown.



CATWALK - 25%

Grace , confidence , poise and smile is all that will be judged in this round while you walk with those heels in your beautiful evening gown.



ON STAGE QUESTION & ANSWER -20 %

Top 5 in Miss & Ms Category & Top 10 in Mrs category will get 30 secs to answer a question asked by the judges from a fishbowl . The questions will be shared with the delegates in the month of June.



WWW.CANADIANPAGEANTS.COM
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EVENTS RED YACHT PARTY



SURREY FASHION WEEK



EXCURSIONS



AWARDS NIGHT



PINK PYJAMA PARTY



OPENING DANCE



CORONATION AND FINALE DAY RED CARPET PHOTOS



AFTER PARTY





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ELIGIBILITY CRITERIA

MISS CATEGORY

Age: 18 – 29 years

Marital Status: Unmarried

Must be a Canadian citizen, permanent resident, or hold a valid work permit or student visa

MS CATEGORY

Age: 30 years and above

Marital Status: Unmarried, divorced, separated, or widowed

Must be a Canadian citizen, permanent resident, or hold a valid work permit or student visa

MRS CATEGORY

Age: 18 years and above

Marital Status: Married

Must be a Canadian citizen or permanent resident

WINNERS' TITLES

WINNERS WILL HAVE THE PRESTIGIOUS OPPORTUNITY TO REPRESENT CANADA ON INTERNATIONAL STAGES UNDER THE FOLLOWING TITLES:

MISS DIVISION

- * Miss Eco International Canada
- * Miss North America World Universal
- * Miss World Universal Canada

MS DIVISION

- * Ms North America World Universal
- * Ms World Universal Canada

MRS DIVISION

- * Mrs World Canada
- * Mrs Globe Canada
- * Mrs Universe Canada

ADDITIONAL TITLES

- * Mrs Curve Canada Globe
- * Mrs Classique Canada Globe — Age 45+

SPECIAL PERSONALITY TITLES

- * **Spirit of Canada** — Best in Interview
- * **Canada Ambassador** — Recognizing exceptional community service in Canada
- * **Elite World Universal Canada** — Age 45+
- * **Ms / Mrs Earth Canada** — Honoring outstanding environmental initiatives across Canada
- * **Elite Earth Canada** — Age 40+; honoring outstanding environmental initiatives across Canada
- * **Mrs Petite Canada Globe**

MEET THE EXPERTS

TRISHA VERGO IMAGE ARCHITECT

Ensure the above are in large letters and bold

She has spent over 14 years mastering the pageant world—onstage and off—as an emcee, judge, and contestant. She has proudly represented Canada at Miss Global, Miss Universe Canada, Mrs. Galaxy, and Mrs. World, competing internationally in the Philippines, Las Vegas, and Florida. With both experience and passion, she brings a deep understanding of the art of pageantry—helping women refine their personal brand, elevate their presence, and step confidently into every room.

Instagram: @trisha_vergo
Email : trisha.image.architect@gmail.com



SYDONNE WARREN SHOW DIRECTOR & CHOREOGRAPHER

Sydonne Warren is an award-winning artist, TEDx speaker, and the Show Director and Choreographer for Mrs. Canada Inc., where she leads both national and international pageant productions. A former Mrs. Canada Globe, Sydonne combines her creative expertise and stage experience to design visually stunning, empowering shows that celebrate confidence, culture, and individuality.

She uses her unique artistic background and caribbean canadian heritage to approach choreography in an intuitive, and lively way. She transforms every stage moment into a statement of strength and grace. Through her leadership, Sydonne continues to inspire women to express authenticity, embrace their power, and shine unapologetically on stage and beyond.

Instagram: @sydonnewarren
Email: sydonne.warren@gmail.com



DR. ANGEL BHATHAL PAGEANT COACH

Dr. Angel Bhathal is an international pageant coach, she was awarded as one of the Top 5 pageant coaches internationally by Pageant Planet and recognized as Canada's Top 3 Mentors at the Women's Empowerment Awards. She is also a former Miss Canada for several pageant systems, a former Dr. World and Miss Swimsuit International Canada. Her passion for mentorship rooted from teaching as a pageant coach but also in healthcare for University settings, hospitals, and community pharmacies. When Angel is not walking the runway on a pageant stage or preparing her students to excel in their pageants, she can be found raising awareness for gender literacy and raising funds to bring equal access to education for women and girls internationally.

Instagram : @pageantcoachinternational
Email: pageantcoachinternational@gmail.com



JOY COTONER

Joy Cotoner is an accomplished Filipina-Canadian pageant queen, proudly holding the titles of Mrs. Southern Ontario 2023 and Mrs. Canada Universe 2023. She made history as the first Filipina Canadian to represent Canada at the Mrs. Universe 2023 pageant in the Philippines, where she showcased her commitment to cultural pride, women's empowerment, and representation on the global stage.

Joy is also the visionary founder of CASA - Catwalk and Shoot Academy, a premier coaching platform focused on catwalk training, stage presence, and pageant preparation. With a strong passion for performance and personal development, she helps individuals refine their presentation skills and step confidently into their spotlight. Her unique blend of experience, authenticity, and professionalism empowers aspiring titleholders to lead with poise and purpose. Through CASA and her advocacy, Joy continues to shape the future of pageantry—mentoring the next generation not just to compete, but to shine with confidence, voice, and vision.

Instagram: <https://www.instagram.com/catwalkandshootacademy>
Email: info@catwalkandshootacademy.ca



MEET THE EXPERTS

POOJA WALIA PUBLIC RELATIONS EXPERT

Pooja Walia made Canada proud by winning Mrs. Globe Curve 2025 in her first appearance on an international stage in California. She made history as the first Ontarian to win this prestigious title and the first person ever to achieve the remarkable hat-trick of winning Mrs. Brampton, Mrs. Canada Globe, and Mrs. Globe Curve — all in her first attempt.

She founded Queen's Studio earlier this year — dedicated to mentoring and coaching women to reach their full potential on and off the stage. Her results speak for themselves: her first student was crowned Mrs. Canada World 2026 at the national pageant in Surrey, BC this July.

Pooja brings to coaching not just her pageant expertise, but her life's mission of empowering women. She serves as International Spokesperson for the W.I.N. Foundation (Women In Need) and as a Senior Wellness Advocate for her heartfelt advocacy, "Golden Grace: Every Senior Matters." Through this platform, she champions inclusivity, respect, and empowerment for seniors, helping them live their Golden Years with grace, dignity and love. Her work for women and seniors spans two countries — Canada and India.

Beyond pageantry, Pooja is a recognized community leader. She was honoured and invited to Ontario's Parliament at Queen's Park by the Minister of Long-Term Care, received the Woman Hero Award from the House of Commons for her outstanding work for women, and was awarded the prestigious King Charles III Pin for Community Service.

Just last month, she expanded her service by entering public life and is currently a candidate for Brampton City Council with a vision of Honouring Seniors and Empowering Women.

With intelligence, compassion, charisma, and proven winning strategies, Pooja Walia is dedicated to shaping confident, purpose-driven queens for the Mrs. Canada family and beyond.

Instagram - [i.am.pooja.walia](#)
Facebook - [pooja.mrsglobecurve2025@gmail.com](#)



ISABELLA EMIKE, M.A. BSC PAGEANT MEDIATOR & CONTESTANT RELATIONS SPECIALIST

Isabella Emike brings a rich background in International Relations, Human Rights Advocacy, and Conflict Resolution to the pageant system. Holding a Joint Master of Arts in Peace and Conflict Studies from the University of Manitoba and a Bachelor of Arts (Hons.) in International Relations & Strategic Studies, Isabella is dedicated to maintaining a fair, transparent, and supportive environment for all delegates.

Her extensive professional and community work includes serving as a Human Rights Representative with the Public Service Alliance of Canada, a Field Interviewer and Operations Specialist with Statistics Canada, and an active member of the Fundraising Committee for the United Nations Association in Manitoba. Additionally, as a Provincial Distribution Partner for Help A Girl Out Canada, she remains a passionate advocate for women's welfare and empowerment.

Isabella's approach is backed by specialized certifications in Crisis Intervention and Diplomacy, including status as a Signal for Help Responder (Canadian Women's Foundation), completion of The Disarmament Toolkit (UNRCPD), and credentials in Human Rights, Advocacy Skills, and Intercultural Development Leadership.



POISE & PRESENCE SPECIALISTS

QUEEN ETIQUETTE ACADEMY

CONFIDENT. ELEGANT. TIMELESS.

Founded by Renée Herrera and Isabella Emike, M.Sc., Queen Etiquette Academy brings together extensive experience in pageantry, business, leadership, communication, and personal development.

As accomplished national and international titleholders, Renée and Isabella created the Academy to go beyond traditional etiquette, empowering delegates with the confidence, poise, presence, communication, and leadership skills to represent themselves and their titles with authenticity and grace while building a meaningful legacy that extends far beyond the crown.

Their philosophy is simple: Be Confident. Be Gracious. Be Unforgettable.





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5 DAYS PAGEANT WEEK

DETAILED SCHEDULED WILL BE EMAILED WITH THE PACKING LIST 90 DAYS PRIOR TO THE PAGEANT WEEK .

1-5 JULY , 2027 OAKVILLE (GTA) / ONTARIO

DAY 1

- Hotel checkin - 2 PM
- Registration
- Orientation
- Red carpet photoshoot
- Red themed welcome party

DAY 2

- Interviews
- Rehearsals
- Photoshoot
- CNFS toronto
- Gala awards

DAY 3

- Excursion
- Full day rehearsal at the venue
- Pink Pyjama party

DAY 4

- Rehearsals
- Show day finale & Coronation
- Red carpet photo shoot
- After party

DAY 5

- Group photos winners - 9 am
- Checkout - 11 am

VENUE REVEAL SOON .

FINALE
& CORONATION VENUE

COMING SOON





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IMPORTANT INFORMATION

MCI will provide six (6) group coaching sessions, conducted live and recorded. All delegates will receive the session recordings within 24 hours.

The official Pageant Coaching Schedule will be released in March 2027. Group and online coaching sessions will begin in April.

All participants must sign the NDA and Code of Conduct during the Nationals Orientation.

Delegates may contact experts directly via Instagram or email if they wish to book additional personal coaching.

A complete packing list and full event itinerary will be provided 90 days prior to pageant week.

All delegates must ensure payments are made on time. Late payments may result in penalties or disqualification.

Finalist sashes will be distributed in April 2027 at designated provincial pick-up points. Further information will be provided.

HOW CAN YOU START PREPARING NOW

Read the delegate handbook thoroughly to understand rules, expectations, and judging criteria.

Prepare for the judging rounds as described in the handbook.

Ask questions in the group chat instead of private WhatsApp messages so everyone benefits.

Watch YouTube videos on proper catwalk techniques, especially evening gown walks in heels.

Maintain a healthy lifestyle with balanced nutrition, regular exercise, and good rest